




# South Korea digital rights advocacy case studies

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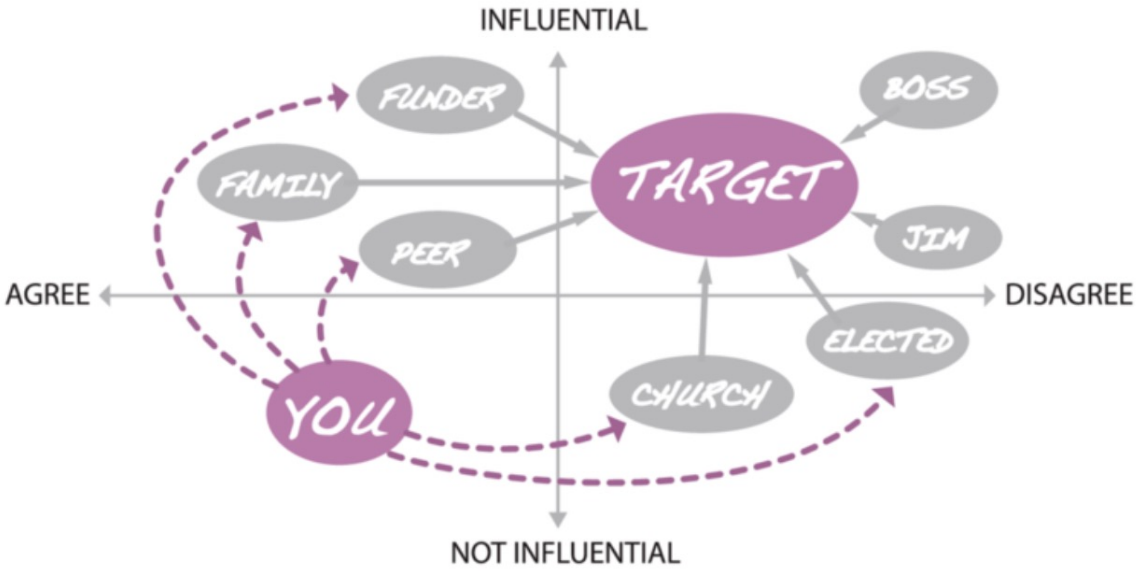
## Cases

- “network usage fee” bills - financial impediment to free speech 2.0
- Press Arbitration Act amendment bills (press punitive damages bill) - civil damages impediment to free speech



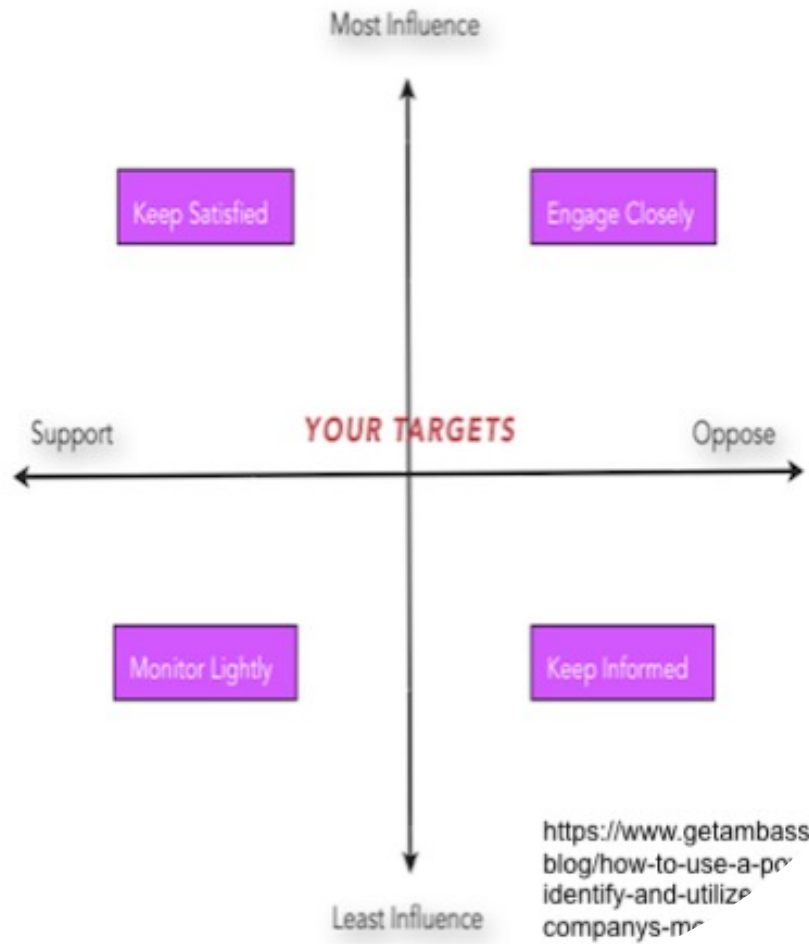


# Power mapping



<https://beautifultrouble.org/toolbox/tool/power-mapping/>

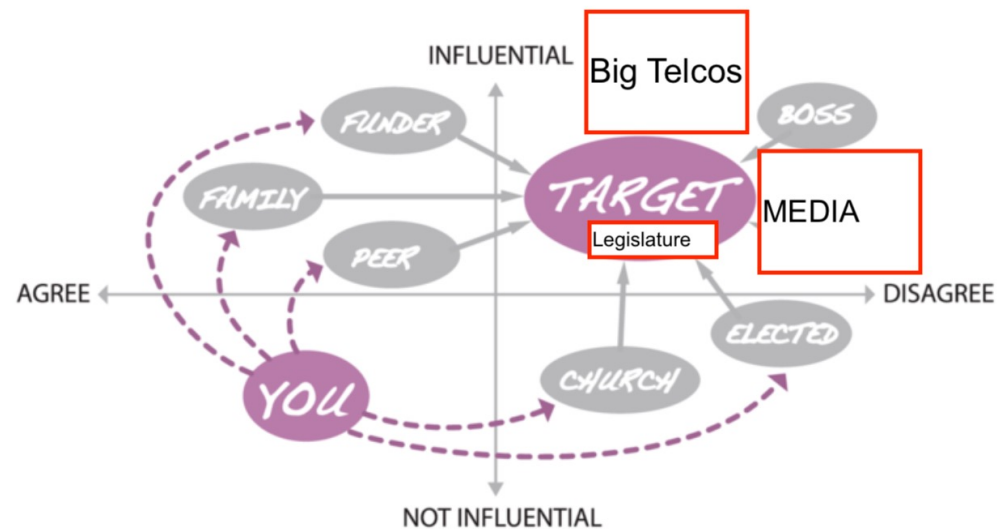






# “Network usage fee” bills

- Power map
  - Lobbying by 3 Big telcos
  - Almost all media in favor
  - Technically difficult to understand
- Solution - Occupy!
  - Public education first (2 years)
    - Webtoons
    - Videos
  - 7 bills up for deliberation
    - Targeted testimony at public hearing
    - Public petition

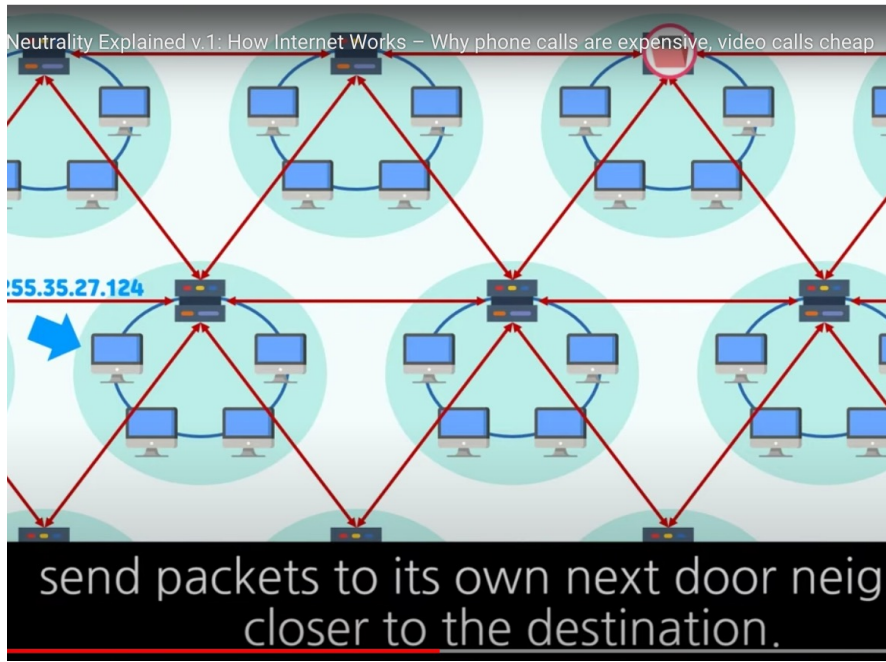


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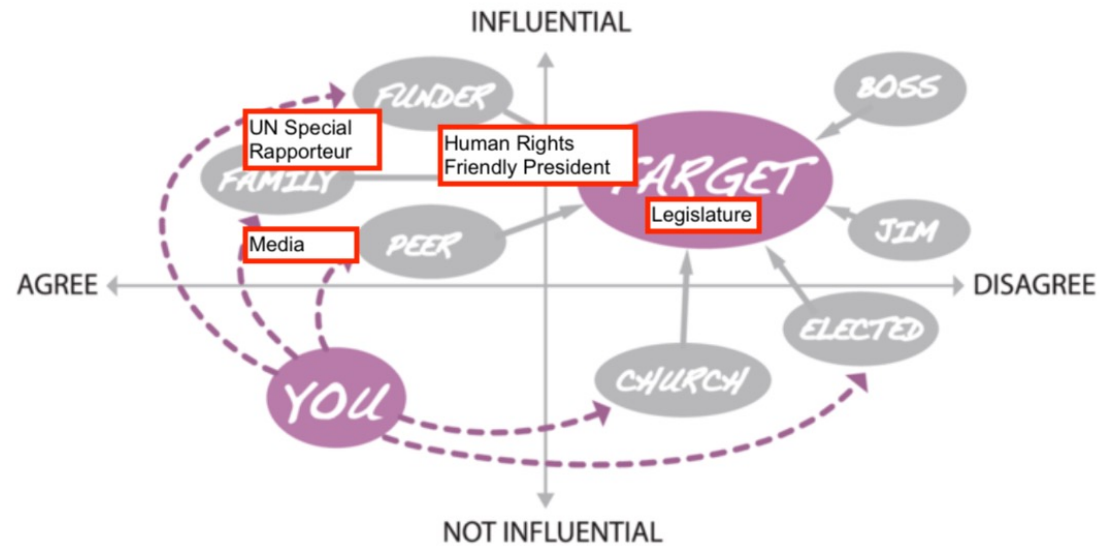
# Educational video and webtoons





# Press punitive damages bill

- Power map
  - All media against it
  - All political parties for it
  - Human Rights friendly president
- Solution - High-wire act
  - Educate president on human rights implications
  - How? - have him talk to the human rights officer of UN, Irene Khan.
  - Official communication from Khan - "counsel moderation"



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